

Proprietary medicines 1780s

There were a large number of rather wordy and repetitive advertisements for proprietary medicines (e.g. Daffy's Elixir, Oriental Vegetable Cordial) in *Jackson's Oxford Journal* in the 1780s. The Deddington retailers listed in the advertisements were Bart. Churchill and J. Hitchman. There had also been numerous advertisements for Dr. Flugger's Lignorum Anti-fcorbutic Drops in the early 1770s, Deddington agent Mr. B. Churchill.

8 December 1770

Advertisement praising efficacy of Dr. Flugger's Lignorum Anti-fcorbutic Drops. Authorised agents include Mr. B. Churchill, Deddington.

Repeated 6 April 1771, 29 February 1772 and 16 May 1772.

<https://www.britishnewspaperarchive.co.uk/viewer/bl/0000073/17701208/006/0004>

2 December 1786

Advertisement by Messrs. Dicey and Co. for Dr. Anderson's, or the True Scots Pills, and other proprietary medicines. Agents include Churchill, Deddington.

<https://www.britishnewspaperarchive.co.uk/viewer/bl/0000073/17861202/021/0004>

23 May 1789

Advertisement for Oriental Vegetable Cordial. Deddington agent, Mr. Hitchman.

Repeated 18 July and 19 December 1789.

<https://www.britishnewspaperarchive.co.uk/viewer/bl/0000073/17890523/025/0004>

Other references may be accessed by word searching the Index or the Compendium.